

# Bonnie James

## DESIGN . ILLUSTRATION . PHOTOGRAPHY

### SUMMARY

**Delivering innovative solutions for any design, illustration or photography project, web and print.**

**AWARDS** ASBPE Best Computer Generated Magazine Cover, Professional Remodeler - 2007, Packaging Digest - 2008  
American Graphic Design Award, e-newsletter design - 2005

**CERTIFICATIONS** Adobe Certified Associate in Photoshop, Flash, and Dreamweaver - 2010

**SOFTWARE** Extensive knowledge of Adobe InDesign, Illustrator, Photoshop, and Dreamweaver  
Equally comfortable with Mac and PC platforms

### EXPERIENCE

**Freelance** (self-employed) — Evanston and Chicago area **2010 - Present**

**Web and Print Designer, Illustrator and Photographer**

- Design and produce small business websites, corporate microsites and html newsletters
- Plan and implement magazine redesign and editorial design
- Create print rack-cards, brochures, banners and business cards
- Produce digital pdf brochures with interactive forms
- Shoot product and other photography as needed for websites and other projects, in my studio or on location
- Draw technical and editorial illustration
- Create logo designs

**Reed Business Information/Cahners Publishing** — Oak Brook, IL **1988 - 2010**

**Graphic Designer, Art Director, Illustrator and Photographer**

- Created magazine layouts and the designed the cover as Art Director for Grocery Marketing magazine
- Drew magazine cover and editorial illustration, technical diagrams, logo design, and charts and graphs using Adobe Illustrator and Photoshop
- Designed and built Illustration Department's intranet website, redesigned two magazines' websites
- Created and built e-newsletters and their graphic headers
- Implemented procedures and set up a studio to shoot tabletop photography in-house, also shot editors' portraits

**Freelance** (self-employed) — Chicago and suburbs **1986 - 1988**

**Production Artist / Graphic Designer**

Production and graphic design, working on-site for a variety of advertising agencies, design firms, printers and corporate design departments

**Stewart Warner Corporation** instrumentation manufacturer, Chicago, IL **1981 - 1986**

**Production Artist - Industrial Design Department**

Created graphics for automotive instrument panels and mock-ups of new products and packaging

### EDUCATION

**Computer Training Source** — Chicago, IL **2010**

Web Design - Program included training in Adobe Dreamweaver, Flash, AfterEffects, Premiere, InDesign, Illustrator, Photoshop, HTML and Powerpoint. Overview of PHP, MySQL, Java Script, and SEO

**Oakton Community College** - Des Plaines, IL **2008**

Digital Photography and Photographic Lighting classes

**Central College** - Pella, Iowa **1981**

Bachelor of Arts -Studio Art and Art Education